

**Math Options Inc. dba
Objective Experiments**

DUNS: 04-855-7016

Cage Code: 5UXR5

NAICS: 611430, 541611, 541614,
541690, 541711, 541712, 541990

CORPORATE DATA

Employees on Staff: 2

Average Annual Revenue:
\$175,000

Geographic Area Served:

United States and Canada, registered
in Oregon, Washington, and Idaho

Available Resources:

- Subcontracting instructors:
Michael Jones,
Robin Baskette
- Subcontracting consultants:
Experistats LLC
- Minitab software reseller
- JMP Partner

**Small Business Set-Aside
Certification**

Government/Commercial Clients:

- Alstom Power
- Abbott Laboratories
- ConocoPhillips
- DSM
- Greatbatch Inc.
- Halliburton
- Hill Air Force Base
- Lexmark International, Inc.
- PDL BioPharma
- Phillips 66
- Procter & Gamble
- RFMD (now Qorvo)
- Tyndall Air Force Base
- US Synthetic

CORE COMPETENCIES

Founded in 1998, Objective Experiments teaches the practical aspects of experimentation using a 5-step problem-solving approach. We accomplish this through targeted training in Design of Experiments (DOE), Measurement System Analysis (MSA), and Product Reliability.

These techniques assist engineers and chemists in successfully bringing products, services, and ideas to fruition — more quickly, easily, and effectively. Students receive lifetime support at no extra cost. Objective Experiments also provides one-on-one consulting in the same subject areas.

Some of the tools we teach include:

- A 5-step approach to problem-solving
- Design of Experiments (DOE or DoX)
- Measurement System Analysis (MSA)
- Product Reliability
- Basic Statistics

DIFFERENTIATORS

- We focus on the practical aspects of experimentation, emphasizing problem-solving by using the Scientific Method.
- Our instructors focus on the practical application of our techniques, and not theory.
- We teach statistics in plain English so that students can communicate their results to colleagues and customers. Our instructors are engaging and responsive to questions.
- We are efficient teachers that don't keep students in class one hour more than necessary. We then consult with our students over the course of a year to ensure they are able to apply what they have learned.
- We supply each student with free backup support for life, so they can continue to apply what they've learned.
- We can teach with either of the most popular commercial software (JMP and Minitab).
- We are flexible and can customize our classes to meet each

**GOVERNMENT POINT OF
CONTACT**

Beth Heffernan
Vice President

Email: Beth@ObjExp.com

Phone: 360-510-6611

Fax: 206-905-0849

Address: 336 36th St. #179

Bellingham, WA 98225-6580

www.ObjectiveExperiments.com